



# NPC Mobile – More than one device!

iPhone has 16.1% of the cell phone market

Blackberry has 19.4%



All US Carriers Supported

Company	1Q10 Sales	1Q10 Market Share	1Q09 Sales	1Q09 Market Share	Growth
Nokia	21.5	39.3%	13.7	39.3%	56.9%
RIM	10.6	19.4%	7.3	20.9%	45.2%
Apple	8.8	16.1%	3.8	10.9%	131.6%
HTC	2.6	4.8%	1.5	4.3%	73.3%
Motorola	2.3	4.2%	1.2	3.4%	91.7%
Others	8.9	16.3%	7.2	20.6%	23.6%
<b>Total</b>	<b>54.7</b>	<b>100.00%</b>	<b>34.9</b>	<b>100.00%</b>	<b>56.7%</b>

Source: International Data Corporation (IDC)  
Worldwide Quarterly Mobile Phone Tracker



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# Same Application – All Operating Systems





# What is NPC Mobile?

- A Cool & Simple way to take transactions wirelessly
- Mobile POS device:
  - Virtual Terminal for your mobile phone.
  - Merchant can collect AVS to qualify for keyed card present rates
  - Low priced card reader available!
- Features:
  - Includes Voice 2 Text
  - Reverse Phone lookup make inputting customer info easy
  - Email receipts
  - Check transaction history





# NPC Mobile – Competitive Advantages

- Technology Advantages:
  - Device agnostic vs. device specific
    - ❖ Can be used on virtually any smart phone
  - Dynamic vs. static applications
    - ❖ One application for any phone
- Services Advantages:
  - Full mobile services provider for your end-users
  - Full payment gateway provider , PCI Certified & Secured
  - Customer Service provided by NPC
  - Initially supported by Roam Data Technical Support
  - Exclusively deployed by NPC Select Services



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# iPhone NOW Available!

- Great low price
  - Circle Swipe Device - \$32.00
  - Gateway pricing applies
    - One-time Setup Fee - \$25.00
    - Monthly Hosting Fee - \$9.95
    - Additional Per Transaction Fee - \$.05
    - iPhone application is available at iTunes for \$2.99

